



# Sara Makdessi

Illustrator - Art Director - Graphic Designer

Hey there, I'm Sara! A multi-disciplinary visual designer. I have worked on projects varying from marketing campaign, branding, book illustration, and layout, to character design and motion design. I love telling a story through my work and translate emotions and ideas into visuals.

## Experience

### Art director

PEPERONI WERBE- UND PR-AGENTUR | OCT 23 - APR 24  
Coming up with concepts and visuals for marketing campaigns in both print and digital. Clients example Berlin Senat Kanzlei, Bundesministerium für Ernährung und Landwirtschaft, Mannheim Stadtreinigung.

### Illustrator and graphic designer

SELF EMPLOYED | FEB 16 - OCT 23  
Freelance designer, illustrator and yoga teacher. Book illustration, character design, logo and layout design, animation and motion graphics.  
DEC 17  
Launched the Yoga Train - a deck of yoga sequencing cards that I created and successfully crowdfunded on Kickstarter.

### Maternity leave

ORGANISING SUPERPOWERS | OCT 21 - OCT 22  
MULTITASKING SUPERPOWERS | JUN 19 - JUN 20

### Sales Advisor

J2 GLOBAL - DUBLIN | NOV 15 - MAY 16  
Advising and selling products in German and English.

### Product Designer

LATIFA ART STUDIO | AUG 13 - DEC 13  
Developing accessories made in Pewter Concept sketches and technical drawing.

### Product Designer

WYSSEM NOCHI - ON/OFF | MAY 12 - DEC 12  
Co-development of furniture, technical drawings. Assist studio management.

### Junior Industrial Designer

I-LEVEL - SHOPPER MARKETING | JUL 11 - FEB 12  
Stands and display designs for different brands such as Nestle, L'Oreal and Souk el Tayeb.

## Education

### Animation Level 6

PULSE COLLEGE - DUBLIN | FEB 20 - AUG 20

### MA. Product Design

LEBANESE ACADEMY OF FINE ARTS - BEIRUT | SEP 08 - JUN 13

- 📍 10115 Berlin
- 📞 +49 15255492755
- ✉ makdessi.sara@gmail.com
- 🌐 saramakdessi.com

## Programs

- Adobe
- GenAI
- UX/UI

## Languages

- English French
- Arabic German (C1)

## Hobbies

- Drawing Yoga Piano
- Cooking Camping Coffee

## Achievements

- Classical Yoga Teacher Training**  
Samadhi Dublin - Oct 16 - Jul 17
- GROHE Spa Competition Award**  
Winner team as Designer - Jul 12

## Internship

- Product Designer**  
GROHE - DUBAI | SEP 12
- Display Designer**  
I-LEVEL - BEIRUT | FEB - MAR 11
- Interior Architect**  
ERGA GROUP - BEIRUT | JUL - SEP 09